

Leaning in to 2022



Investing to Sustain Workshop: Communities Recovering from Impacts of Covid-19

Dates: TBD

Session One: Zoom Introduction to Impact Investing and Priority Setting

Session Two: Workshop

Overview

U.S. cities are paralleling an emergent trend in the world of business and increasingly embracing the triple bottom line concept of sustainability as an antidote to a host of social, economic, and environmental challenges. The list of challenges includes changing demographics, deteriorating infrastructure, climate change, pay and digital equity, health care access, food insecurity, and access to capital for both affordable housing and small business development and expansion.

As communities recover from Covid-19 impacts, the need for leveraging different forms of capital to tackle challenges is more urgent. This workshop considers the impact of these challenges and explores the creation of innovative capital stacks to address physical and social infrastructure needs and programs that promote community resiliency, resiliency for future waves of Covid, other pandemics, natural disasters and other turbulence disrupting communities. Impact investing has emerged in recent years as a high potential approach to long-term sustainable social and financial value creation. The workshop introduces the emerging sector of impact investing, equipping participants with practitioner-focused skills for urban development and redevelopment capital projects and programs, including key financing techniques, infrastructure and market issues, and opportunities to evaluate community options.

Agenda

Session One: Zoom

Welcome and Introductions

10:00 – 10:10

Resilient community development tools and Introduction to Impact Investing to address challenges like the Covid-19 pandemic	10:10 – 11:10
Community Priority Setting Assignment	11:10 – 11: 40

Communities will have an assignment to complete prior to the workshop*

Session Two: Workshop

Welcome and Introductions	2:00 – 2:10
Stacking the Capital Deck and Leveraging Capital	2:10 – 3:00
Community Priorities Mentoring	3:00 – 4:00
Break	4:10 – 4:30
Strategic Investment Opportunities	4:30 – 5:15

Key Takeaways

- Understand range of community development tools that promote equity and inclusion
- Appreciate the role of impacting investing for sustainable development, recovery from the effects of Covid-19 and other natural disasters and turbulence
- Basic awareness of diverse source of capital for community resiliency
- Motivation to meet equity challenges with innovative opportunities
- Applying Impact Investing to your community challenges